

30-DAY ANALYSIS WORKSHEET

VIDEO #		NUMBER OF VIEWS	
# OF LIKES		# OF COMMENTS	
WHAT WAS THE HOOK?			
WHAT WAS THE FORMAT?			
WHAT OF THE 4 "GOOD IDEA" POINTS DID IT INCLUDE? (CHECKBOX)			
RELATABLE		EVOKES REACTION	
		GIVES QUESTIONS	
		SEEMS UNREALISTIC	
WHY DO YOU THINK IT GOT VIEWS? OR DIDN'T?			
WHAT SIMILAR IDEAS CAN OUT THINK OF?			

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