

30-DAY ROADMAP BREAKDOWN

Before you start, make sure you have picked your niche! (Watch Choosing Your Niche Video)

WEEK 1	
DAY 1 (MONDAY)	• WATCH TIKTOK FOR 30 MINS • FILL OUT 30-DAY ANALYSIS WORKSHEET (LOCATED IN 30 DAY ROADMAP MODULE) • COME UP WITH 2 VIDEO IDEAS FOR EACH OF THESE FORMATS THAT ARE IN YOUR NICHE. (SOME NICHEs WILL APPLY BETTER TO CERTAIN FORMATS THAN OTHERS) ◦ CHALLENGE BASED VIDEO/EXPERIMENT BASED VIDEO ◦ EDUCATIONAL VIDEO ◦ SHOWCASE VIDEO ◦ NEWS BASED VIDEO ◦ SOCIAL EXPERIMENT • BY THE END YOU SHOULD HAVE 10 VIDEO IDEAS.
DAY 2 (TUESDAY)	• TAKE EACH OF THE IDEAS FROM DAY 1 AND APPLY THEM TO THE 4 POINTS OF A GOOD IDEA ◦ RELATABLE ◦ HAS TO GIVE THEM QUESTIONS ◦ PROVOKE A REACTION ◦ SEEM UNREALISTIC AT FIRST GLANCE • SEE HOW YOU CAN REFINE THE IDEA TO INCREASE EACH ASPECT OF THESE POINTS.
DAY 3 (WED)	• NOW THAT YOUR IDEAS ARE CREATED, PICK YOUR FAVORITE 2 AND START PRE-PRODUCTION. • PLAN OUT MATERIALS YOU'LL NEED. LOCATIONS, ORGANIZE PEOPLE IF YOU NEED TO, ETC. ◦ PRE-PRODUCTION ◦ GATHER MATERIALS ◦ ORGANIZE PEOPLE ◦ PLAN LOCATIONS

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WEEK 1	
DAY 4-6 (TH - SAT)	• PRODUCTION! ◦ CHARGE CAMERA GEAR ◦ SHOOT YOUR VIDEO • DON'T FORGET THE SHOT LIST! • HAVE FUN!
DAY 7 (SUN)	• POST-PRODUCTION ◦ EDIT YOUR VIDEO ◦ REFINE EDIT
WEEK 2	
DAY 8 (MON)	• REPEAT • REFLECT AND OPTIMIZE • COME UP WITH 2 VIDEO IDEAS AGAIN FOR EACH OF THESE FORMATS THAT ARE IN YOUR NICHE. (SOME NICHEs WILL APPLY BETTER TO CERTAIN FORMATS THAN OTHERS) ◦ CHALLENGE BASED VIDEO/EXPERIMENT BASED VIDEO ◦ EDUCATIONAL VIDEO ◦ SHOWCASE VIDEO ◦ NEWS BASED VIDEO ◦ SOCIAL EXPERIMENT • POST VIDEO 1
DAY 9 (TUE)	• TAKE EACH OF THOSE IDEAS AND APPLY THEM TO THE 4 POINTS OF A GOOD IDEA ◦ RELATABLE ◦ HAS TO GIVE THEM QUESTIONS ◦ PROVOKE A REACTION ◦ SEEM UNREALISTIC AT FIRST GLANCE • SEE HOW YOU CAN REFINETHE IDEA TO INCREASE EACH ASPECT OF THESE POINTS.

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WEEK 2	
DAY 10 (WED)	• NOW THAT YOUR IDEAS ARE CREATED, PICK YOUR FAVORITE 3 AND START PRE-PRODUCTION. • • PLAN OUT MATERIALS YOU'LL NEED. LOCATIONS, ORGANIZE PEOPLE IF YOU NEED TO, ETC. ◦ PRE-PRODUCTION ◦ GATHER MATERIALS ◦ ORGANIZE PEOPLE ◦ PLAN LOCATIONS • POST VIDEO 2
DAY 11-13 (TH-SAT)	• PRODUCTION WEEK 2! ◦ CHARGE CAMERA GEAR ◦ SHOOT YOUR VIDEO • DON'T FORGET THE SHOT LIST! • HAVE FUN!
DAY 14 (SUN)	• POST-PRODUCTION ◦ EDIT YOUR VIDEO ◦ REFINE EDIT
WEEK 3	
DAY 15 (MON)	• REPEAT • REFLECT AND OPTIMIZE - LOOK AT ANALYTICS FROM PAST POSTS • COME UP WITH 2 VIDEO IDEAS AGAIN FOR EACH OF THESE FORMATS THAT ARE IN YOUR NICHE. (SOME NICHEs WILL APPLY BETTER TO CERTAIN FORMATS THAN OTHERS) ◦ CHALLENGE BASED VIDEO/EXPERIMENT BASED VIDEO ◦ EDUCATIONAL VIDEO ◦ SHOWCASE VIDEO ◦ NEWS BASED VIDEO ◦ SOCIAL EXPERIMENT • POST VIDEO 3

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WEEK 3	
DAY 16 (TUE)	• TAKE EACH OF THOSE IDEAS AND APPLY THEM TO THE 4 POINTS OF A GOOD IDEA ◦ RELATABLE ◦ HAS TO GIVE THEM QUESTIONS ◦ PROVOKE A REACTION ◦ SEEM UNREALISTIC AT FIRST GLANCE • SEE HOW YOU CAN REFINE THE IDEA TO INCREASE EACH ASPECT OF THESE POINTS.
DAY 17 (WED)	• NOW THAT YOUR IDEAS ARE CREATED, PICK YOUR FAVORITE 3 AND START PRE-PRODUCTION. • PLAN OUT MATERIALS YOU'LL NEED. LOCATIONS, ORGANIZE PEOPLE IF YOU NEED TO, ETC. ◦ PRE-PRODUCTION ◦ GATHER MATERIALS ◦ ORGANIZE PEOPLE ◦ PLAN LOCATIONS • POST VIDEO 4
DAY 18-20 (TH - SAT)	• PRODUCTION WEEK 2! ◦ CHARGE CAMERA GEAR ◦ SHOOT YOUR VIDEO • DON'T FORGET THE SHOT LIST! • HAVE FUN! • POST VIDEO 5 (FRIDAY)
DAY 21 (SUN)	• POST-PRODUCTION ◦ EDIT YOUR VIDEO ◦ REFINE EDIT

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WEEK 4	
DAY 22 (MON)	• REPEAT • REFLECT AND OPTIMIZE - LOOK AT ANALYTICS FROM PAST POSTS NOW THAT YOU HAVE 5 POSTED • COME UP WITH 2 VIDEO IDEAS FOR EACH OF THESE FORMATS THAT ARE IN YOUR NICHE. (SOME NICHEs WILL APPLY BETTER TO CERTAIN FORMATS THAN OTHERS) ◦ CHALLENGE BASED VIDEO/EXPERIMENT BASED VIDEO ◦ EDUCATIONAL VIDEO ◦ SHOWCASE VIDEO ◦ NEWS BASED VIDEO ◦ SOCIAL EXPERIMENT • BY THE END YOU SHOULD HAVE 10 VIDEO IDEAS. • POST VIDEO 6
DAY 23 (TUE)	• TAKE EACH OF THE IDEAS FROM DAY 22 AND APPLY THEM TO THE 4 POINTS OF A GOOD IDEA ◦ RELATABLE ◦ HAS TO GIVE THEM QUESTIONS ◦ PROVOKE A REACTION ◦ SEEM UNREALISTIC AT FIRST GLANCE • SEE HOW YOU CAN REFINE THE IDEA TO INCREASE EACH ASPECT OF THESE POINTS.
DAY 24 (WED)	• NOW THAT YOUR IDEAS ARE CREATED, PICK YOUR FAVORITE 3 AND START PRE-PRODUCTION. • PLAN OUT MATERIALS YOU'LL NEED. LOCATIONS, ORGANIZE PEOPLE IF YOU NEED TO, ETC. ◦ PRE-PRODUCTION ◦ GATHER MATERIALS ◦ ORGANIZE PEOPLE ◦ PLAN LOCATIONS • POST VIDEO 7

30-DAY ROADMAP BREAKDOWN

WEEK 4	
DAY 25-27 (TH - SAT)	• PRODUCTION! ◦ CHARGE CAMERA GEAR ◦ SHOOT YOUR VIDEO • DON'T FORGET THE SHOT LIST! • HAVE FUN! • POST VIDEO 8 (FRIDAY)
DAY 28 (SUN)	• POST-PRODUCTION ◦ EDIT YOUR VIDEO ◦ REFINE EDIT
WEEK 5	
DAY 29 - 32 (MON - FRI)	• YOUR DONE! • BUT DON'T STOP HERE! KEEP GOING! • YOU ARE NOW ON YOUR WAY TO BEING A PRO CONTENT CREATOR! • POST VIDEO 9 (MONDAY) • POST VIDEO 10 (WEDNESDAY) • POST VIDEO 11 (FRIDAY)