

Editing Your Video

4. Editing, Posting & Optimizing Your Videos

Editing is where the magic happens.

In this video we will go over:

- How to download the editing program (DaVinci Resolve) (0:30)
- How to transfer the footage from your phone to the computer (1:20)
- Layout of the editing program (2:11)
- The basics of editing in DaVinci Resolve (3:20)
- Keyboard Shortcuts (5:18)
- Editing Techniques (8:04)
- Exporting Your Video and Transferring To Phone (15:38)

1. Installing DaVinci Resolve (0:30)

- DaVinci Resolve is recommended as it is a very powerful Free editing software. This way as you progress with your editing skills the program can accommodate you.
- Installation Process: To download, visit blackmagicdesign.com
- Navigate to the DaVinci Resolve download page, choose the free version corresponding to your operating system, and complete the installation by following the prompts.
- Do not download DaVinci Resolve Studio (This is the payed version of the program)

Link to DaVinci Resolve Download: www.blackmagicdesign.com

2. Transferring Footage from Phone to Computer (1:20)

- Apple Ecosystem: For those using both an iPhone and Mac, AirDrop is the simplest method for transferring files directly to yourself.
- Cross-Platform Transfers: For Android users with a Mac or iPhone users with a Windows PC, utilizing cloud storage solutions like Dropbox or Google Drive is recommended. This method involves uploading footage to the cloud and then downloading it onto your computer.

3. Navigating and Understanding DaVinci Resolve (2:11)

- Initial Setup: Open DaVinci Resolve and start a new project. The interface is divided into different pages, each designed for specific editing tasks.

- **Important Pages:** Focus on the Edit Page for cutting and assembling your video and the Deliver Page for exporting the final product. Other pages are dedicated to color correction, sound editing, and effects but are not necessary for basic editing.

4. Editing Basics in DaVinci Resolve (3:20)

- **Importing Footage:** Use the Media Pool to import video files (Top Left). If the Media Pool is not visible, activate it by clicking the "Media Pool" button at the top left.
- **Understanding the Interface:** Familiarize yourself with the layout of DaVinci Resolve, including the Media Pool for accessing your clips, the Timeline for assembling your edit, the Preview Window for viewing clips, and the Inspector Panel for making adjustments to your selected clip.

5. Keyboard Shortcuts (5:18)

Download the PTCA Keyboard Shortcut File Below

- Implementing custom keyboard shortcuts can streamline your editing process a ton. Instructions for installing these shortcuts are provided in the video **(5:18)**.

6. Editing Techniques (8:04)

- **Cutting Techniques:** Learn to trim your footage effectively by setting in and out points for each clip and using keyboard shortcuts to make precise cuts.
- **Adding Overlays and Titles:** Enhance your video with graphical overlays and text titles. Overlays can add depth to your content, while titles provide context or emphasis.
- **Audio Adjustments:** Ensuring consistent audio levels across your video is crucial for viewer engagement. Adjust volume levels as needed for clarity and balance.
- **Speed Adjustments:** Modify the playback speed of your clips for creative effects, such as slow-motion or time-lapse sequences.
- **Punch-ins for Emphasis:** Use zoom and position adjustments to 'punch in' on a particular part of your footage, drawing attention to specific details or adding dynamic interest to your video.

7. Exporting and Transferring the Final Video (15:38)

- **Exporting Your Video:** Once your video is complete, use the Deliver Page to export your video. Select the H.264 master preset for best all around quality and choose a file name and save location.
- **Transferring to Your Phone:** Reverse the initial transfer process to move the edited video from your computer back to your phone.