

Production - What Gear You Should Use

[3. Production - Shooting Your Videos](#)

WHAT GEAR TO USE:

Ahh yes, the age-old question of "what gear should I be using?" Well, you might think you need some super expensive movie camera but that just isn't true. All you need is a smartphone, which if you have already been watching videos on Instagram, TikTok and Facebook I'm assuming you already have. That's right, any smartphone made after 2018 will be more than enough to create viral video content.

Phone:

Of course, if you have the iPhone 15 Pro Max you will get the best video quality possible but video quality is not the reason videos go viral. It's all about the idea and what the video is about.

But with that being said that doesn't mean you shouldn't take the camera you have and tweak the setting to get the highest quality possible from it. In the next videos we will be diving into the best recording settings we recommend to use to get the best quality possible out of whatever camera you have.

Computer:

As we film the videos we will also need to head into editing which means you should also have a computer since that will be the fastest way to edit your videos. Again, you don't need anything super new, any computer made after 2018 will be perfect.

Computer Specs:

Below are the computer specs we recommend in order to have the best experience.

Mac:

MacOS11 Big Sur or later

8Gb system memory. 16 GB when using Fusion

Integrated GPU or discrete GPU with at least 2 GB of VRAM

GPU which supports Metal or OpenCL 1.2.

Windows:

Windows 10 or later

16GB of System Memory. 32 GB when using Fusion

Integrated GPU or discrete GPU with at least 2 GB of VRAM

GPU which supports OpenCL 1.2 or CUDA 11

As this course goes on we will be getting you to film on your phone, send it to your computer to edit, then sending back to your phone to post the video.

ACTION STEP:

Watch this video as well as the video about Best Settings depending on what phone you have (iPhone or Android). Go through your phone settings and change them to the ones we recommend in that video. Do this now so your ready to get shooting when the time comes.